

REQUEST FOR PROPOSAL

dunedin
STREET ART

What?

Organisers Amy Suddaby and Hailey Crosswell, supported by the Dunedin Street Art Trust, wish to commission a mural for the external, south-facing wall of the Dunedin Hospital overbridge that spans Cumberland St (SH1).

Where?

CUMBERLAND STREET OVERBRIDGE

Dunedin Hospital, 505 State Highway 1, Dunedin 9016

Details:

- i. South-facing, unsealed concrete wall.
- ii. The space to be painted is below the windows; total area approx. 1.4m h x 26m w
- iii. This is the section of overbridge visible from the road between the two buildings.

NOTE: if you have questions about the site before submitting your application, **please contact Kristin Evans directly** (details at end of document). It might be possible to arrange an on-site visit.



Brief

Southern Blood and Cancer Service's vision and purpose for the Cumberland Street overbridge mural is to create an outlook that fosters an environment of support, care, trust, and community. The mural will be seen from the rooms where patients receive cancer treatment and we hope that this project that will benefit our cancer patients, their whānau, and the general public.

Cancer is described and recognised as a stressful time in one's life and we wish to do everything in our power to minimise this burden and create a nurturing space that is focussed on people. We envisage a bright, colourful, and fun image –a conversation piece, something aesthetically pleasing, that conveys warmth and strength.

Patients, their whānau, and hospital staff have indicated preferences for a work that references water and the sea/harbour, local mana whenua narratives, the natural world. The artist has creative freedom to interpret the guidelines as suits their style; the final design will be approved by the organisers.

There will be an open call for the artist; the final selection will be made based on the artist's experience with large-scale mural work, working within strict safety protocols, and examples of previous work.

The mural organisers will be seeking funding for this mural through community grants and donations. Te Whatu Ora will retain copyright of the final mural.

Artist tasks

Design

- Draft a contemporary, high-quality mural design that reflects the basic guidelines supplied in the artist brief.
- Present this design to mural organisers for approval.
- Ensure that the design and accompanying descriptions are sufficient to obtain resource consent.
- Liaise with the Project Coordinators regarding the Health and Safety Plan, Traffic Management Plan, and other installation requirements.

Production:

- Paint the mural ensuring that all Health & Safety requirements are met.
- Ensure that the site is left clean and tidy.

Provide a maintenance plan for the completed mural.

Organiser tasks

Cleaning of wall

Scaffold and safety equipment hire and installation

Traffic Management Plan

Consents

Timeframe

The mural will need to be painted at the same time the overbridge is scaffolded and cleaned. This is programmed for February 2024. Planning lead-in:

Artist selection:	Oct 2023
Design development/approval:	Oct/Nov 2023
Consent received:	Nov 2023 (estimated)
Installation:	Feb 2024

Submission

If you're interested in this project, please email the following information to dunedinstreetart@gmail.com by **Sunday 8 October 2023**:

- i. Up-to-date artist's CV
- ii. 4-5 good quality images of previous projects
- iii. An indicative sketch showing your intention for the site
- iv. A short statement explaining the thoughts behind your proposed design.
- v. Proposal fees

Hard copies will not be accepted.

An assessment panel made up of project organisers and representatives from Te Whatu Ora and the Dunedin Street Art Trust will assess the submissions and notify the successful artist.

The decision of the assessment panel will be final.

Project contacts

Scott Muir, Dunedin Street Art Trust
dunedinstreetart@gmail.com

Kristin Evans, Project Manager, Te Whatu Ora
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